

**MANAGERS: PLEASE POST FOR YOUR STAFF TO SEE**

**WE HONOR ALL CLUB ALLIANCE™ BENEFIT CARDS!**

(formerly ClubAccess)



THIS ENTITLES MEMBERS TO THIS →

**BENEFITS:** Card Holder is entitled to the following Benefits:

Business Name:
Authorized By:
Benefit Description:
Disclaimers:
Transaction or POS Key Info:

**MEMBERSHIP GUIDELINES**

Members are expected to follow the rules and guidelines outlined below and as stated in the Terms and Conditions of their membership as agreed by the Member upon enrollment. These Rules apply to all benefits for which Members are entitled. Unless specified by Merchant, these are the terms and conditions the members will be asked to agree to follow:

**GENERAL TERMS**

- 1) There is no limit to the number of times one can use their membership benefits at each business prior to the membership's expiration date. (Exception: Trial Use Memberships are only valid for the number of visits indicated on the Trial Membership Card.)
- 2) Except for major holidays, there are no restrictions regarding the days and times one can use their membership. Some businesses may honor membership benefits on major holidays and for special events; we suggest members call businesses first.
- 3) The membership benefits may not be combined with any other promotion, discount or special offer, including: special sales, gift certificates, previously discounted items, happy hour, early bird specials, and buffet specials.
- 4) Members are asked to present their membership cards before ordering or making purchases.
- 5) Where tipping is appropriate, Members are reminded that a 15-20% gratuity is customary and should be calculated on the pre-discounted amount.
- 6) Membership is non-transferable.
- 7) If the Merchant's discount or benefit listing includes any specific disclaimers, these disclaimers override any terms otherwise set forth in this section.
- 8) Separate checks are discouraged. One bill per party please.
- 9) Restaurants may or may not honor the membership benefits on take-out orders. Members are advised to check before ordering.
- 10) Large parties (10 or more) are encouraged to consult business prior to use of membership privileges.
- 11) Membership does not guarantee admission where Member is underage and age restriction is enforced.
- 12) Alcoholic beverages may be discounted only in states where permitted.
- 13) Please be patient with the staff at all participating businesses. Your benefits are a Privilege, not a Right! New staff, change in management, or new participants in the benefits program all deserve the opportunity to become educated on their participation in the program. Participating businesses will be regularly contacted and educating. However, please inform us of any challenges you encounter (we like positive feedback, too!). Please do not haggle with the business. This feedback will help to serve you and all other members better in the future. Keeping a printed copy of the Benefits Directory with you is suggested.
- 14) Benefits and participating businesses are subject to change without notice. The most current and complete Benefits Directory is available online at the web address which appears on your membership card.
- 15) Terms and Conditions are subject to change without notice.
- 16) Members are required to have fun. If fun does not occur, Membership may be suspended unless Member seeks therapy! (were just kidding of course)

**INQUIRIES REGARDING THE club ALLIANCE™ Benefits Network**

2658 Del Mar Heights Rd. #265  
Del Mar, CA 92014  
858.481-4439 • FAX 858.481-6487  
www.ClubAllianceCard.com

For additional tools and support, log on:  
[www.ClubAllianceCard.com/clientsupport](http://www.ClubAllianceCard.com/clientsupport)

By Honoring ClubAlliance™ Membership Cards...

**YOUR BUSINESS GETS:**

- Promotion to over 100,000 members!
- PLUS...
- Free Membership Cards for your Staff.
- Discounted High Quality Full Color Printing.
- Graphic & Web Design Services on Full Trade.
- Co-op Advertising and Opportunities.
- Gift Card Marketing Programs.
- Tips for More Tips Coaching.
- Direct Mail Campaigns.
- And more!



**ONE LOGO • MANY CARDS • LOTS OF BENEFITS**



**1 LOOK FOR THE LOGO**

on any type of Membership Card a customer presents. Logo may be printed on Card or as an affixed Sticker and may appear on front or back.



**2 CHECK EXPIRATION DATE**

Make sure Membership Status is current.

**3 GIVE BENEFIT TO CUSTOMER**

As described on this instruction sheet.

**4 ENTER TRANSACTION INFO**

Per your manager's instructions, if any.

**If TRIAL Membership...**



simply mark out one circle per visit with any pen

**EXAMPLE CARD**

Cards may have a variety of designs and come from different companies yet they will always display the ClubAlliance logo

